



US Sustainable Food Domain Expert & Fundraising Support

Contractor Role

Contract Duration: 6 months, late July-Jan (with break over holidays)

Location: U.S. (remote work)

Time Commitment: 25-35 hours a month (with potential for up to 40 if schedules and needs align)

Background

Rare's Entertainment Lab is deepening its presence in the sustainable food space with research, events, and opportunistic advising. Overall, we seek to make plant-rich eating and food waste reduction seem like the norm for Americans, and to make incorporating these behaviors into content feel normal, common, necessary for the creators shaping the content we consume - whether TV, film, or social.

Purpose of the Role

Rare's US sustainable food lead will be on parental leave August 2025 - Jan 2026. During her absence, Rare seeks to continue deepening relationships with existing food donors, convert prospects into first-time donors, and adequately support the Entertainment Lab's food-related efforts. In order to do so, we want to bring in someone with deep knowledge about the US sustainable food ecosystem, with a particular focus on plant-rich eating and food waste reduction.

Scope of Work

The [US Sustainable Food Domain Expert & Fundraising Support] will:

- **Co-create proposals with Rare's development team** - helping to match funding strategies with relevant offering and tailored language. Expected to work on pitches, concept notes, and proposal support.
- **Advise on E.Lab food efforts** - including research related to attitudes and actions around food waste and plant-rich eating, productive ways to get these behaviors on screen, etc.
- **Support ad-hoc opportunities for exposure**, including prep for New York Climate Week

- **Play a supporting role in developing a small pipeline of potential donors interested in funding sustainable food creator events**, including foundations, family offices, and some key Individual donors.

Terms of Engagement

- **Duration:** The contract will be for 6 months starting mid-July 2025 through January (with a break around the holidays), with the possibility of extension based on progress and team needs.
- **Location:** U.S. (remote work).
- **Compensation:** Fixed fee plus expenses.
- **Reporting:** The US Sustainable Food Domain Expert & Fundraising Support will report to Brandon Schauer of Rare's Climate Culture program.

Expressions of Interest:

Please email the following documents to: npaine@rare.org by July 20, 2025

- A resume
- A cover letter outlining your relevant experience and approach to the project.