



SAVE THE DATE

Transformational Impact Through Behavioural Change

29 AUGUST
11-12:30

World Water Week
Stockholm

ROOM M6

How can we trigger transformative change?

Join us in this event to explore innovative approaches, research and field case studies to foster social and behavioural change. We look at cognitive biases, emotions, and decision-making environments, with case studies from public and private sector. After this event, you will be better equipped to apply behavioural insights and find new solutions to some of today's most pressing sustainability challenges.

Speakers include:

- Dr. Jackie King, 2019 Stockholm Water Prize Laureate
- Joakim Ahlström, Real8
- Paula Caballero, Rare
- Stefan Heilscher, Stockholm International Water Institute
- Andrew Schein, the Behavioural Insights Team
- Xanani Baloyi, Stockholm International Water Institute

For more information, please contact **Frederik Stapke** at fstapke@rare.org.

For more information, visit:

[https://programme.worldwaterweek.org/
event/8437-transformational-impact-through-
behavioural-change](https://programme.worldwaterweek.org/event/8437-transformational-impact-through-behavioural-change)

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