



FISH
FOREVER

Rare in Brazil



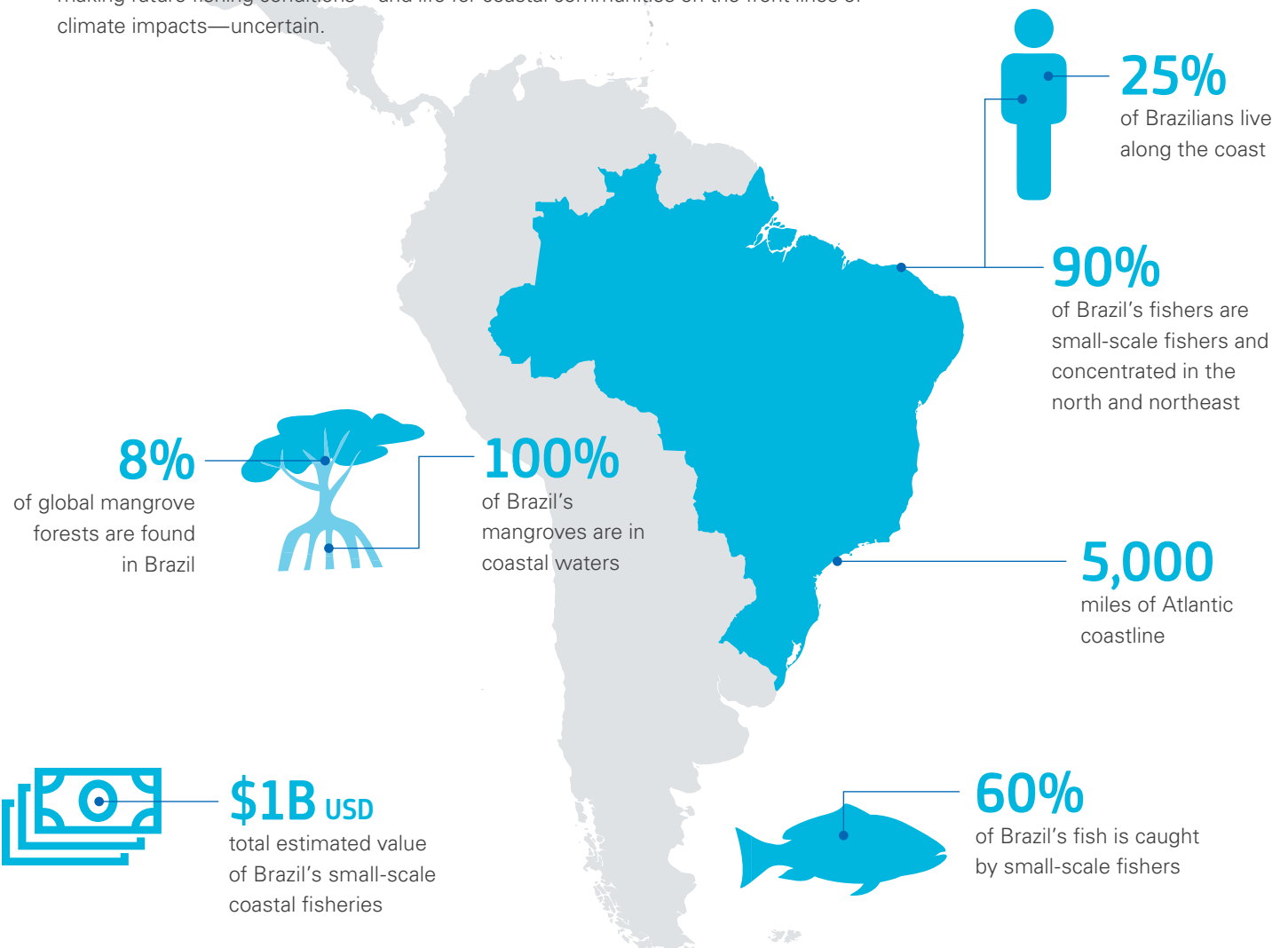
Fish Forever Global Goals

Fish Forever is Rare's community-led solution to revitalize coastal marine habitats, including coral reefs and mangrove forests, protect biodiversity, and boost fishing communities' livelihoods around the world. The program balances habitat conservation with human use and puts fishers at the center of the solution.

10 countries	100 partners	1,000,000 fishers engaged	500 local governments committed	125,000 mi ² of coastal seas managed
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Coastal Fisheries in Brazil

Coastal seas are the beating heart of the ocean. Brazil's coastal waters sustain millions of people and an economy heavily dependent on local fisheries for food and jobs. However, coastal overfishing and destructive fishing techniques are diminishing fish catches and destroying marine habitats. Climate change is worsening this issue, making future fishing conditions—and life for coastal communities on the front lines of climate impacts—uncertain.





“Rare’s support has been fundamental to creating an opportunity for discussion and learning among leaders, fishers, and buyers.”

– **Zacarias Monteiro**
Fisher and President of the
Association of RESEX Gurupi-Piriá

The Program

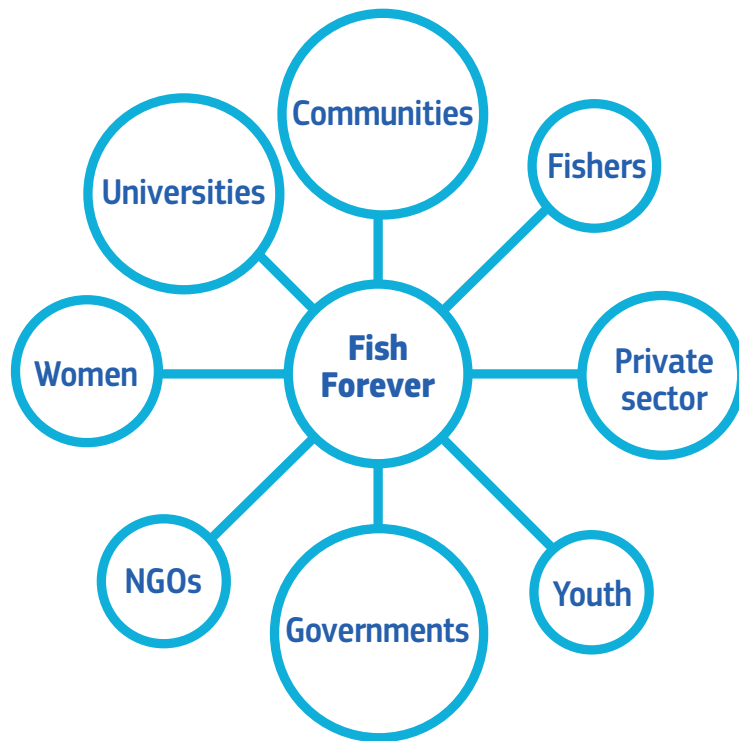
Fish Forever in Brazil works with fishing villages to build and strengthen community-based coastal fisheries management inside existing coastal and marine protected areas within Brazil’s northern states, such as Pará. The program works to:

- Establish managed access areas that provide fishing communities clear rights to fish in certain areas
- Create networks of fully-protected and community-led no-take marine reserves to replenish and sustain fish populations and protect critical habitat
- Build community engagement and effective management bodies to support local decision-making
- Enable fishers to adopt more sustainable and better-regulated fishing behaviors (e.g., become a registered fisher; record fish catch; respect fishing regulations; and participate in fisheries management)
- Collect, disseminate and help fishing communities use data for decision-making
- Advance coastal fishing communities’ inclusion in financial and market opportunities to increase household resilience
- Enact policy and unlock financing to promote and sustain this community-based management approach

The Network of Impact

Fish Forever in Brazil has developed a strong partnership network to turn local change into national impact.

This partnership among Rare, local communities, governments and a broad range of partners leads to more abundant marine life, healthier coastal habitats, improved fish abundance, greater social equity, and more resilience to external impacts—especially those related to climate change.



Photos: Enrico Marone



Brazil has dedicated efforts to expand and strengthen the protection of marine environments, but there is much yet to be done. The actions that Rare advances, particularly establishing and implementing marine protected areas and sustainable fisheries management, have contributed greatly to marine conservation.”

– **Leonardo Messias**

Coordinator of the National Center for Research and Conservation of Northeastern Marine Biodiversity – ICMBio

Rare inspires change so people and nature thrive