



FISH
FOREVER

Fish Forever















A community-led solution to revitalize our oceans
and the coastal communities that depend on them



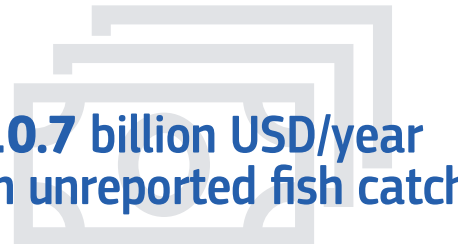


The Challenge and Context

Coastal waters support the most spectacular and diverse environments on Earth. They sustain life and provide a livelihood for millions of people worldwide, ensuring an essential source of food and income. However, coastal overfishing threatens the oceans and the people who depend on them.

    
50 million
 **small-scale** 
 **fishers** 
    

90 percent of the world's fishers work in small-scale fisheries, which provide two-thirds of the world's fish destined for human consumption.


10.7 billion USD/year
in unreported fish catch

The estimated value of the unreported catch from small-scale fisheries: \$10.7 billion per year.



The Solution

Fish Forever is Rare's community-led solution to revitalize coastal marine habitats, including coral reefs and mangrove forests, protect biodiversity, and boost fishing communities' livelihoods around the world. The program balances habitat conservation with human use and puts fishers at the center of the solution.

We work with fishing communities—fishers, fish buyers and traders, community members, and their local government—on four continents to build and strengthen community-based fisheries management of coastal waters.

The program works to:

- Establish managed access areas that provide fishing communities clear rights to fish in certain areas
- Create networks of fully protected and community-led no-take marine reserves to replenish and sustain fish populations and protect critical habitat
- Build community engagement and effective management bodies to support local decision-making
- Enable fishers to adopt more sustainable and better-regulated fishing behaviors (e.g., become a registered fisher, record their fish catch, respect fishing regulations, and participate in fisheries management)
- Collect, disseminate, and help fishing communities use data for decision-making
- Advance coastal fishing communities' inclusion in financial and market opportunities to increase household resilience
- Enact policy and unlock financing to promote and sustain this community-based management approach

Where We Work

Fish Forever operates in ten countries on four continents that together hold a third of the world's coral reefs and nearly half of global mangrove coverage—and whose coastal people are highly dependent on fish for food and income.

The Goal

1,000,000

fishers engaged

500

local governments committed

125,000

mi² of coastal seas managed

Mesoamerican Reef



Philippines

Pacific Islands

Mozambique



Indonesia



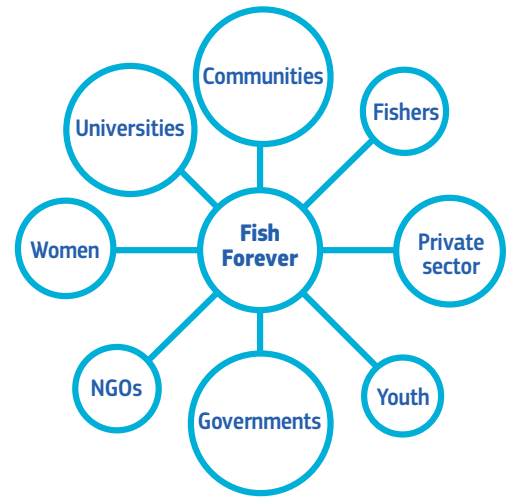
Brazil



The Network of Impact

Fish Forever relies on an extensive global partnership network of over 100 organizations and institutions to turn local change into global impact.

The Fish Forever network—which includes Rare, local communities, government, and a broad range of partners—leads to more abundant fish and other marine life, healthier coastal habitats, greater social equity, and more resilience to external impacts—especially those related to climate change.



“

Rare has shown how important community-led solutions are to revitalizing our oceans and improving the food and economic security of millions of people around the world.”

– Patricia E. Harris
CEO of Bloomberg Philanthropies

Photo: Jason Houston



Rare inspires change so people and nature thrive